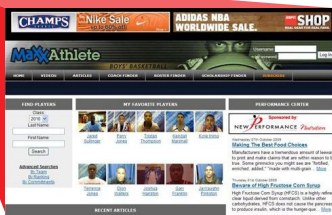


WHAT WE DO

We are the premier software and services company specializing in enterprise solutions for Customer Engagement Management (CEM) and Pricing, Profit & Promotions Analytics.

Profitics delivers a combination of business consulting, innovative products, customized solution development, and enterprise deployment expertise to generate game-changing value for our customers. We utilize our industry leading value creation process to minimize risk, cut cycle time and deliver measurable ROI within ninety days of engagement.

OUR PRODUCTS



CUSTOMER ENGAGEMENT MANAGEMENT (CEM) SUITE *Go Beyond Your CRM*

CEM is our next generation enterprise software suite designed to enable unparalleled collaboration between your key business partners. Find out how to engage your customers in ways you never thought possible using the latest Web 3.0 and Semantic Web techniques.



PROFIT ANALYTICS

Measure, Analyze, Optimize and Execute

Profitics' software delivers cutting edge analytics designed to enable your business to dynamically measure, analyze, optimize and execute marketing strategies to drive your bottom line. Discover how to empower your business team to make real-time, intelligent decisions.

Profitics

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Schaumburg, IL 60173

OUR SERVICES



CUSTOMIZED SOFTWARE DEVELOPMENT

Agile, Scalable and Quick to Deploy

Our customized software development process uses a highly iterative methodology. We identify value creation opportunities that will rapidly evolve your business. Discover how Profitics can redefine and automate your business processes.



BUSINESS CONSULTING

Continuous Value Creation

Our business consulting practice leverages cutting edge techniques such as Six Sigma, Pareto analysis, and TQM. Learn how we create value and accelerate continuous value creation through our powerful solution development system.

SaaS ARCHITECTURE

Rapidly Deploy a Hosted Solution

Profitics' SaaS deployment model is designed to provide a turn-key, hosted solution for our customers. Find out how we rapidly deploy flexible and quality solutions on demand.

INDUSTRY EXPERTISE

- Retail
- Packaged Goods
- Healthcare
- Enterprise Software
- Manufacturing
- Transportation
- Web Services

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